



## PUBLIC NOTICE

The Embassy of Italy in Iraq intends to offer interested parties the opportunity to enter into sponsorship contracts with this Embassy. Sponsorships will have as their object the implementation of activities related to the 2026 Italian National Day celebrations and the events envisaged by the 2026 Program to promote Italy, which includes the organization of literary, musical, artistic and cinematographic events by the Italian Embassy during year 2026, either for the execution of works aimed at ensuring the full and optimal functioning activities of the Embassy of Italy in Iraq.

### **Characteristics and essential elements of sponsorship proposals**

Applications may include sponsorships of a financial nature (in the form of monetary disbursement) and of a technical nature (direct provision of services or supply of goods); it will be possible to submit applications that include both forms (partly financial and partly technical).

### **Elements of the sponsorship agreement**

Sponsorships are aimed at making available resources for the conduct of the aforementioned activities. The Embassy of Italy in Iraq will allow the presence of more sponsors.

The various initiatives will be promoted and enhanced on the Italian Embassy's website as well on its social platforms, and through additional communications targeting the media and Iraqi companies relevant to each event or cluster of events.

Relationships between the Embassy of Italy in Iraq and the sponsors will be governed by separate contracts stipulated in accordance with current Italian legislation and local customs.

Sponsorships of a financial nature will be identified according to three categories:

- **Platinum sponsors** (higher than 5.000 Euro or the equivalent in US Dollar): Sponsor will be mentioned in the speech of the Embassy during the Italian National Day and its logo will be printed on the event invitation and on the banners; the Sponsor will also be granted 10 individual invitations for its guests;
- **Golden sponsors** (higher than 3.000 Euro or the equivalent in US Dollar): Sponsor's logo will be printed on the event invitation and on the banners; the Sponsor will also be granted 6 individual invitations for its guests;
- **Silver sponsors** (starting from 1.500 Euro or the equivalent in US Dollar): Sponsor's logo will be printed on the banners; the Sponsor will also be granted 3 individual invitations for its guests.

Sponsorships of a technical nature. Specific agreement will be settled with contracts including specific clauses on the details of the service. The expenses related to the payment of any taxes, fees or other kinds of fees referred to in national or local laws or regulations deriving from execution of the contract will be upon the sponsor. The subjects selected as

technical sponsors will have the obligation to provide services or supplies, in exchange for the right to exploit the spaces for advertising purposes, to have their own logo on the banners and on the invitations, as well as disposing of 4 individual invitations for their guests.

### **Requirements of the sponsor**

The subjects to which this bid is addressed are public or private bodies, companies and other subjects that intend to promote their image through the collaboration with the Embassy of Italy in Iraq, concurring in the realization of the specified aims.

The requirements are as follows:

- consistency with public interests and absence of links to political, trade union or religious organizations;
- absence of conflict of interest between the public and private activities of sponsorship or advertising;
- absence of prejudice or damage to the image of the Embassy of Italy in Iraq or its initiatives;
- absence of litigation with the proposing Administration;
- non-existence of situations that are prejudicial or limiting the ability to stipulate contracts;
- non-existence of insolvency or bankruptcy proceedings.

### **Selection and right to reject offers**

The sponsorship offers received will be evaluated by the Ambassador, who, assisted by officials of the Embassy of Italy in Iraq, will verify the requirements of the sponsor for the realization of the services and, on the basis of the offers received, will identify the subjects for the stipulation of contracts. The communication by the Italian Embassy concerning the awarding of the sponsorship will be followed by the signing of the contract regulating the relationships between the sponsor and the Embassy.

The sponsorship proposals are not to be considered binding for the Italian Embassy for the purpose of formalizing the contract. In particular, the Embassy of Italy in Iraq, in its sole discretion, reserves the right not to accept any offer that, due to the nature of the sponsorship or for the activity of the sponsor, is deemed contrary to the general principles of the Italian legal system or prohibited by law, or is deemed incompatible with the institutional role of the Italian Embassy itself or not in accordance with the Italian foreign policy guidelines.

The Embassy of Italy in Iraq reserves the right of withdrawal for reasons of foreign policy, by simple request, without any condition or limitation, free of charge and without prejudice to the right to refund previously paid sums.

### **Submission of sponsorship offer**

The sponsorship offer, which automatically implies the acceptance of the terms and conditions referred to this Notice, must be sent – in writing – no later than Thursday 30 April 2026 – by email to the addresses [baghdad.commerciale@esteri.it](mailto:baghdad.commerciale@esteri.it) and [baghdad.amministrazione@esteri.it](mailto:baghdad.amministrazione@esteri.it), according to the following criteria:

- The sponsorship offer shall be sent in writing, in accordance with **Annex 1** to this Notice, and signed by the legal representative of the sponsor. The offer shall indicate the monetary amount that the sponsor intends to offer the Embassy of

Italy according to the three options mentioned above (platinum, gold or silver); in the case of technical sponsorship, the sponsor shall state the details of the goods or services it intends to provide.

- The sponsorship offer shall be accompanied by the "single document of requirements" certifying the non-existence of conditions detrimental or limiting the sponsor's ability to contract under Article 91 of Legislative Decree No. 36/2023, using **Annex 2** to this Notice.
- The sponsorship offer shall be accompanied by the information on the protection of natural persons with regard to the processing of personal data pursuant to EU Regulation 2016/679 art. 13, by signing **Annex 3** to this Notice.
- A copy of the sponsor's Representative's identity document shall be attached.

Conditional or incomplete offers (e.g. offer without signature) will be excluded.

### **The sponsorship agreement**

The sponsorship agreement (**Annex 4** to this Notice) is signed by the sponsor and the Italian Embassy in Iraq.

Under no circumstances may third parties take over the sponsorship agreement without the written authorization of the Embassy.

In the event of any false information being found in the offers and related self-certifications, the party concerned will incur the penalties provided for and will immediately forfeit any benefits obtained on the basis of the false declarations.

If, for reasons not attributable to the Embassy, one or more events do not take place, the Parties shall decide by mutual agreement on the terms of reimbursement of the financial contribution already acquired by the Embassy. For technical sponsorships, the terms of termination of the contract shall be agreed upon.

It should also be noted that reference should be made to Article 6 of Decree No. 192 of November 2, 2017 (collaboration with private individuals), paragraph 2 of which establishes that sponsorship contracts must include a specific clause allowing withdrawal for foreign policy reasons, upon simple request, without conditions or limitations of any kind, free of charge and without prejudice to the right to reimbursement of any advance payments previously made and exceeding the consideration for services already rendered and acquired. If the contractor does not accept the inclusion of the clause, the sponsorship contract cannot be concluded.

Baghdad, 28 January 2026

The Ambassador of Italy  
Niccolò Fontana